



75th Anniversary Gala  
Friday, November 7, 2025

**Production specifications for Digital Journal ads:**

**Deadline:** Ads need to be received by **Wednesday, October 29, 2025**

**Format:** Ads will be displayed on screen during the event  
Ads are in color

Please prepare files as follows -

**FULL SCREEN**

- a JPEG file no smaller than 1920 pixels wide x 1080 pixels high at 72 dpi  
OR
- a PowerPoint file set up in 16:9 aspect ratio

**HALF SCREEN**

- a JPEG file no smaller than 950 pixels wide x 1080 pixels high at 72 dpi  
OR
- a PowerPoint file set up in 16:9 aspect ratio

**Send art to:** Jamie Gerrish at [jamie@asticproductions.com](mailto:jamie@asticproductions.com)

*Please include donor/organization name, contact person and telephone number/email*

**Questions:** Contact Jamie Gerrish at 212-581-1400 or [jamie@asticproductions.com](mailto:jamie@asticproductions.com)